

Access Display Group, Inc.

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Press Release

Changeable Letter Boards Get Noticed on LetterBoards4Sale.com

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Announcements and messages that attract attention: Access Display Group's newest e-commerce site LetterBoards4Sale.com offers stylish wall mount and free standing enclosed letter boards for messages, menus and directories

Display fixture leader Access Display Group, Inc. has launched LetterBoards4Sale.com, a new B2B e-commerce website offering a wide selection of custom letter boards for businesses, schools, restaurants, retailers and government agencies.

Letter boards are sign fixtures on which plastic letters are inserted into a fabric-covered grooved panel to spell out a message. Letter boards – also called notice boards and message boards – can be used to announce anything from daily specials, events, sale days, schedule changes, hotel and building directories and more. For example:

- A restaurant owner entices hungry passersby, placing a letter board sign stand announcing today's special on the sidewalk outside his shop.
- A local theater group announces cast changes and show times using a lighted letter board in a mahogany finish.
- A card and gift shop owner announces the dates of her annual summer sidewalk sale using a changeable letter board stand with metal finish.
- In the elevator lobby of a large hotel, conference guests refer to the letter board directory in a satin gold finish to find their conference rooms.

LetterBoards4Sale.com provides customers with a range of indoor and outdoor letter boards in both wall mounted and free-standing styles. Each style is available in a variety of sizes and finishes, giving customers more control over how they present their announcements. Lighted letter boards are also available.

LetterBoards4Sale.com is the latest e-commerce site to be launched by ADG, recently named one of the top 5000 fastest growing companies in America by Inc. Magazine. The company is in the process of expanding its online presence with the launch of several niche websites, targeting specific sectors of the display fixture market.

"LetterBoards4Sale.com provides immediate, convenient access to what we believe is the web's most extensive selection of wall mount and floor standing letter board displays," says Charles Abrams, president of Access Display Group. "Letter boards are a niche product that can be used in almost any industry. With so many standard and custom options available on our new site, virtually anyone can find a style, size and color to meet their needs."

Adds marketing and sales director Craig Abrams, "We are excited to launch the new website, it's been in development for some time now and we expect it will be well received. After all, every business has a message – why not deliver that message in style?"

About LetterBoards4Sale.com

LetterBoards4Sale.com, a division of Access Display Group, Inc., is a B2B e-commerce website offering custom letter boards. Letter boards – also called notice boards and message boards – are sign fixtures on which plastic letters are inserted into a fabric-covered grooved panel to spell out a message. LetterBoards4Sale.com provides custom letter boards for businesses, schools, restaurants, hotels, buildings, retail stores and government agencies. For more information, visit <http://www.LetterBoards4Sale.com>.

About Access Display Group, Inc.

Access Display Group, Inc. (ADG) designs, manufactures and distributes a range of display fixtures including its patented, multi-purpose SwingFrame display system. Based in Long Island, New York, ADG has built display solutions for thousands of businesses including Staples, Verizon, Macy's East, Chili's Restaurants, USAA and Nine West as well as numerous corporate, government agencies and military facilities. The company was recently named one of the 5000 fastest growing companies in the US by Inc. Magazine. For more information, visit us at <http://www.SwingFrame.com>.

Also visit ADG's growing family of B2B e-commerce websites: Displays4Sale.com, SwingPanels.com, FloorStands.com, SnapFrames4Sale.com, OutdoorDisplayCases.com, SwingFrames4Sale.com and BulletinBoards4Sale.com.

This Swingframe Press Release Also Appeared in

- <http://www.1888pressrelease.com/changeable-letter-boards-get-noticed-on-letterboards4sale-co-pr-254246.html>
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